

# Minnesota Middle School Association



## Middle Level Promise and Practice Summer Institute 2017

### Creating a Top 20, Effective Workplace Culture from the Inside Out; The Power of Choice - A Day with Willow Sweeney

Lakeville, Minnesota

*Thursday, June 22, 2017*

Lakeville South High School

21135 Jacquard Ave, Lakeville, MN 55044



Willow Sweeney is a co-founder of Top 20 Training that provides training and materials to empower leaders, teachers, parents and students to develop their potential. She and her Top 20 team have trained over 500,000 people throughout the United States. Her work focuses on helping others further develop their potential, through social and emotional skills and develop more effective workplace teams and cultures.

Register on-line at  
[www.mmsa.info](http://www.mmsa.info)  
or use this form.

# MMSA Middle Level Promise and Practice Summer Institute 2017

## Lakeville, MN - June 22nd, 2017

One form per registrant. Form may be duplicated.

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

**Job Title:** (choose one)

Principal  Asst. Principal  Central Office  Teacher  Guidance  Technology  Library Staff  
 Superintendent/Asst. Superintendent  University Professor  University Administrator  Curriculum State Dept. of Ed  
 Other \_\_\_\_\_

Grade/Subject (if applicable) \_\_\_\_\_

School/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country (if not in U.S.) \_\_\_\_\_

Phone (work) \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email (required) \_\_\_\_\_

Check here if you have special needs requiring provisions, meals, or services. Need: \_\_\_\_\_

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**Workshop Fees:** Lunch and conference materials included. (Sorry - we are not set up to address individual dietary needs.)

### Individual Registration

Early Registration by June 9, 2017 ..... \$ 149.00  
 Registration after June 9, 2017 ..... \$ 179.00  
 On-site registration only (if space is available)..... \$ 179.00

### Group Registration - Register 4 people and get a 5th registration free!

For every four people registered and paid at the regular price get a 5th registration for free! *Not available on-site.*

Registration by June 9, 2017 ..... \$ 596.00 (\$119.20 each for 5 people)

\*Note: A registration form must be filled out for the 5th person. (Registrations 6, 7, and 8 are at regular price.)

**\*\* All registrations must be received together with payment. Team cancellations are non-refundable. (We suggest a substitution.)**

**\$25 processing fee for all cancellations. No refunds after June 9, 2017**

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**Payment:** (Must accompany form to be registered.)

Total amount paid \_\_\_\_\_

CK# \_\_\_\_\_ Check payable to Minnesota Middle School Association (MMSA)

PO# \_\_\_\_\_ Official Purchase Order attached. (A valid hard copy purchase order must accompany form to be processed.)

Signature \_\_\_\_\_

### Please return completed form to:

Lakeville - Margaret Porter, MMSA (maragert.anna.porter@gmail.com) - 18265 Java Trail, Lakeville, MN 55044

## **Willow Sweeney Background**

Willow Sweeney is a co-founder of Top 20 Training that provides training and materials to empower leaders, teachers, parents and students to develop their potential. She and her Top 20 team have trained over 500,000 people throughout the United States. Her work focuses on helping others further develop their potential, through social and emotional skills and develop more effective workplace teams and cultures. Willow has co-authored Top 20 Teachers: The Revolution in American Education, Top 20 Parents: Raising Happy, Responsible and Emotionally Healthy Children and Top 20 Teens: Discovering the Best-kept Thinking, Learning and Communicating Secrets of Successful Teenagers.

## **Session Descriptions**

Top 20 Training provides training seminars and materials to help employees, students, parents, teachers and other professionals develop their potential.

### **Morning Sessions**

#### 1st session-90 mins

Above and Below the Line (1st half) Top 20s Live Above the Line: How Our Thinking Governs Our Experience

This session focuses on becoming aware of our thinking so we know when it is working and when it is not working. It explores (1) the conditions that come up in our life that invite us to go Below the Line, (2) indicators telling us when we are Below, (3) how to handle Below the Line experiences with more grace and dignity and (4) how to trampoline back Above the Line.

#### 2nd session-90 mins

Above and Below the Line(2nd half)

### **Afternoon Session**

#### 3rd session-120 minutes

Tornadoes, Thought Circles and 4 Pillars of Top 20 Culture

Top 20s create a culture that develops the potential of colleagues. This session presents four components of a Top 20 culture: (1) help others succeed, (2) communicate 'you matter,' (3) honor the absent, and (4) see the problem, own the problem. It also presents a tool for assessing the degree to which these components exist in a culture. Top 20s Reduce Negativity: Eliminating Thought Circles and Tornadoes

Experiences and relationships are diminished by negativity. This session provides staff with awareness and means for reducing negativity in their own thinking and in their social conversations.